

IN THE CLAIMS

Please amend the claims as follows:

1. (Currently Amended) A method of generating a listing in a network-based commerce system, the method including:
 - receiving listing identification data from a user;
 - searching a database of ~~reference~~ listing data to locate a plurality of similar listing listings;
 - receiving an indication from the user selecting [[the]] a selected listing from the plurality of similar listing listings;
 - generating a proposed listing to present to the user, the proposed listing including listing data from the selected similar listing;
 - allowing the user to modify the listing data of the proposed listing to create [[a]] the listing; and
 - posting the listing in a database of the network-based commerce system, the listing, once posted, representing an offering of a good or service.
2. (Previously Presented) The method of claim 1, which includes allowing the user to accept the listing, prior to posting the listing.
3. (Currently Amended) The method of claim 1, wherein the ~~network-based commerce system includes a~~ database of listing data is associated with at least one of ~~a group including~~ movies, music, games, books [[and]] or motor vehicles.
4. (Previously Presented) The method of claim 1, which includes:
 - generating a user interface with a plurality of fields; and
 - populating the plurality of fields with the listing data.

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5. (Previously Presented) The method of claim 4, which includes providing a plurality of check boxes, each of which is associated with an attribute of the listing, and automatically without human intervention checking attributes based on the listing data.
6. (Original) The method of claim 5, which includes allowing the user to modify checks in the check boxes.
7. (Previously Presented) The method of claim 1, wherein the listing data includes at least one of a group including a title of the listing, a description of the listing, and an image related to the listing.
8. (Canceled)
9. (Currently Amended) The method of claim 1, wherein the listing identification data is a Vehicle Identification Number (VIN), the method including retrieving listing data including ~~one of a group including~~ at least one of a model year of the vehicle, a manufacturer of the vehicle, a number of doors of the vehicle, ~~[[and]]~~ or an engine capacity of the vehicle.
10. (Currently Amended) The method of claim 1, wherein the listing identification data is ~~one of a group including~~ at least one of a movie title ~~[[and]]~~ or a UPC code, the method including retrieving the listing data in the form of details on a movie.
11. (Currently Amended) The method of claim 1, wherein the listing identification data is ~~one of a group including~~ at least one of a book title ~~[[and]]~~ or a UPC code, the method including retrieving the listing data in the form of details on a book.
12. (Currently Amended) The method of claim 1, wherein the listing identification data is ~~one of a group including~~ at least one of a music title ~~[[and]]~~ or UPC code, the method including retrieving the listing data in the form of details on a music item.

13. (Currently Amended) A machine-readable medium including instructions that, when executed by a machine, cause the machine to:

receive listing identification data from a user requesting posting of a listing on a network-based commerce system;

search a database of ~~reference~~ listing data to locate ~~at least one~~ a plurality of similar listing listings;

receive an indication from a user to select a selected listing from the plurality of similar listing listings;

generate a proposed listing to present to the user, the proposed listing including listing data from the at least one selected similar listing;

allow the user to modify the listing data in the proposed listing to create [[a]] the listing;

and

post the listing in a database of the network-based commerce system, the listing, once posted, representing an offering of a good or service.

14. (Previously Presented) The machine-readable medium of claim 13, wherein the user is allowed to accept the listing, prior to posting the listing.

15. (Currently Amended) The machine-readable medium of claim 13, wherein the ~~network-based commerce system includes a database of listing data~~ is associated with at least one of a group including movies, music, games, books [[and]] or motor vehicles.

16. (Previously Presented) The machine-readable medium of claim 13, which causes the machine to:

generate a user interface with a plurality of fields; and

populate the plurality of fields with the listing data.

17. (Original) The machine-readable medium of claim 16, wherein a plurality of check boxes are provided, each check box being associated with an attribute of the listing and selectively being automatically checked based on the listing data without human intervention.

18. (Original) The machine-readable medium of claim 17, wherein the user is allowed to modify checks in the check boxes.

19. (Currently Amended) The machine-readable medium of claim 13, wherein the listing data includes at least one of ~~a group including~~ a title of the listing, a description of the listing, ~~[[and]]~~ or an image related to the listing.

20. (Canceled)

21. (Currently Amended) The machine-readable medium of claim 13, wherein the listing identification data is a Vehicle Identification Number (VIN) of a vehicle, and the listing data includes ~~one of a group including~~ at least one of a model year of the vehicle, a manufacturer of the vehicle, a number of doors of the vehicle, ~~[[and]]~~ or an engine capacity of the vehicle.

22. (Currently Amended) The machine-readable medium of claim 13, wherein the listing identification data is one of ~~a group including~~ a movie title ~~[[and]]~~ or a UPC code, and the listing data includes details on a movie.

23. (Currently Amended) A network-based commerce system, which includes at least one server to:

receive listing identification data from a user requesting posting of a listing on a network-based commerce system;

search a database of ~~reference~~ listing data to locate a plurality of similar listing listings;

receive an indication from the user to indicate a selection of a selected listing from the plurality of ~~[[the]]~~ similar ~~listing listings~~;

generate a proposed listing to present to the user, the proposed listing including listing data from the selected [[the]] similar listing;

allow the user to modify the listing data in the proposed listing to create [[a]] the listing;
and.

post the listing in a database of the network-based commerce system, the listing, once posted, representing an offering of a good or service.

24. (Previously Presented) The system of claim 23, which allows the user to accept the listing, prior to posting the listing.

25. (Currently Amended) The system of claim 23, wherein the ~~network-based commerce system includes~~ a database of listing data is associated with at least one of a ~~group including~~ movies, music, games, books [[and]] or motor vehicles.

26. (Currently Amended) The system of claim 23, wherein the server is to generate ~~generates~~ a user interface with a plurality of fields, and populates the plurality of fields with the listing data.

27. (Previously Presented) The system of claim 26, which provides a plurality of check boxes, each of which is associated with an attribute of the listing, and automatically without human intervention checks attributes based on the listing data.

28. (Original) The system of claim 27, which allows the user to modify checks in the check boxes.

29. (Currently Amended) The system of claim 23, wherein the listing data includes at least one of a ~~group including~~ a title of the listing, a description of the listing, [[and]] or an image related to the listing.

30. (Canceled)

31. (Currently Amended) The system of claim 23, wherein the listing identification data is a Vehicle Identification Number (VIN) of a vehicle, and the listing data ~~including one of a group including~~ includes at least one of a model year of the vehicle, a manufacturer of the vehicle, a number of doors of the vehicle, ~~[[and]]~~ or an engine capacity of the vehicle.

32. (Currently Amended) The system of claim 23, wherein the listing identification data is one of a ~~group including~~ a movie title ~~[[and]]~~ or a UPC code, and the system retrieves the listing data in the form of details on the movie.

33. (Currently Amended) The system of claim 23, wherein the listing identification data is one of a ~~group including~~ a book title ~~[[and]]~~ or a UPC code, and the system retrieves the listing data in the form of details on the book.

34. (Currently Amended) The system of claim 23, wherein the listing identification data is one of a ~~group including~~ a music title ~~[[and]]~~ or a UPC code, and the system retrieves the listing data in the form of details on the music.

35. (Previously Presented) The method of claim 1, wherein the offering includes an auction listing.

36. (Previously Presented) The method of claim 1, wherein the offering includes a fixed-price offering.

37.-38. (Canceled)